

B O R N 2 0 2 0

Person-Centred Data



Complete

Ensure comprehensive data on each individual in the registry

Flag & Alert

Identify and address care gaps wherever possible

Direct to Consumer

Engage women and families through mobile technology

Nurture Maternal Newborn, Champion the Child



Thrive

Continue investment and innovation in the existing maternal newborn program

Grow

Foster growth into child health by leveraging what we've built

Link

Promote the power of interplay between child and perinatal health data

Be a Trusted Source of Maternal-Child Health Information



Balance

Providing timely data access with appropriate safeguards

User Experience

Leverage leading-edge technology (functionality, usability, attractiveness)

Responsive

Understanding users' data and support needs

True Data, True Progress



Value

Maximize benefits to stakeholders for the investments made in data collection

Tools

Develop enablers of change – key performance indicators, dashboards, reports, audit tools, data quality

Action

People, data and innovation combined to support clinical and systems improvement

BORN2020 METHODS

- 160+ people contributed
 - Provincial webinar n=65+
 - Key stakeholder interviews n=7
 - BORN team and committee engagement n=56
 - Survey respondents n=34
- Key organizations: Ministry of Health and Long-Term Care, Ministry of Children and Youth Services, Provincial Council for Maternal and Child Health, eHealth Ontario, Health Quality Ontario, Institute for Clinical Evaluative Sciences and Public Health Ontario
- 6 months of engagement, projections & analysis
- Forecasting on key areas: technology, aboriginal and unique communities, privacy, knowledge to action, funding, registries/research and health indicators