

# B O R N 2 0 2 0

## Person-Centred Data



### Complete

Ensure comprehensive data on each individual in the registry

### Flag & Alert

Identify and address care gaps wherever possible

### Direct to Consumer

Engage women and families through mobile technology

## Nurture Maternal Newborn, Champion the Child



### Thrive

Continue investment and innovation in the existing maternal newborn program

### Grow

Foster growth into child health by leveraging what we've built

### Link

Promote the power of interplay between child and perinatal health data

## Be a Trusted Source of Maternal-Child Health Information



### Balance

Providing timely data access with appropriate safeguards

### User Experience

Leverage leading-edge technology (functionality, usability, attractiveness)

### Responsive

Understanding users' data and support needs

## True Data, True Progress



### Value

Maximize benefits to stakeholders for the investments made in data collection

### Tools

Develop enablers of change – key performance indicators, dashboards, reports, audit tools, data quality

### Action

People, data and innovation combined to support clinical and systems improvement

# BORN 2020

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## BORN 2020 Methods

- 160+ people contributed
    - Provincial webinar n=65+
    - Key stakeholder interviews n=7
    - BORN team and committee engagement n=56
    - Survey respondents n=34
  - Key organizations: Ministry of Health and Long-Term Care, Ministry of Children and Youth Services, Provincial Council for Maternal and Child Health, eHealth Ontario, Health Quality Ontario, Institute for Clinical Evaluative Sciences and Public Health Ontario
  - 6 months of engagement, projections & analysis
  - Forecasting on key areas: technology, aboriginal and unique communities, privacy, knowledge to action, funding, registries/research and health indicators
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