
Speaker: Mari Teitelbaum

Mari Teitelbaum is the Vice President of Provincial Programs and Chief Information Officer at the Children's Hospital of Eastern Ontario and Executive Lead for BORN Ontario. Her unique background and her passion for applying technology to improve health care systems make her an asset to the maternal-child community.



Mari started her career as an electrical engineer before getting her Masters of Health Administration at the University of Ottawa. Following her residency, Mari joined BORN Ontario where she served as Director for five years. Mari is passionate about using her skills to help clinicians care for kids in this province.

Presentation Title: Unlocking Value – Have We Turned the Key?

The role of information and innovation in continuous quality improvement in the healthcare is quite well understood. We now use information to identify challenges. We innovate to explore potential solutions. We study the impact. Then we do it all again.

That works well when our goals are well understood - length of stay, care pathways followed, and best practices used. But what about long-term outcomes? When will we understand if all of these individual initiatives are having the impact we are working so hard to achieve?

Objectives

1. Study the role of information in quality improvement initiatives
2. Understand the adoption of innovation in the clinical environment
3. Link information and innovation to propose a road forward

