
Speaker: Dr. Linda Young

Linda Young developed her knowledge and expertise with breastfeeding as a clinical nurse specialist at Women's College where she focused on enhancing breastfeeding and family centered care. Among her accomplishments as a CNS, were a breastfeeding protocol, research based evaluations and the development of the University of Toronto Breastfeeding Resource Nurse Course.



Linda has worked in Director roles across the GTA for more than two decades and has been the Director of Maternal Newborn Child, Mental Health, Interprofessional Practice and Organizational Learning at Michael Garron Hospital (formerly the Toronto East General Hospital), for the past seven years, during which time TEGH became re-designated as a Baby Friendly Hospital. More recently, with special funding from the Ministry of Health and Long Term Care, Linda has provided leadership for the BFI Implementation Strategy for Ontario in partnership with the Best Start Resource Centre and the Provincial Council for Maternal Child Health.

Linda's educational background includes baccalaureate and masters degrees in nursing and masters and doctoral degrees in education. She is also a Certified Health Executive.

Presentation Title: Making Ontario Baby-Friendly

Engaging a province in system wide change is a huge undertaking. Over the past three years the BFI Strategy for Ontario has used a change strategy roadmap to guide the spread of Baby-Friendly evidence based practices for supporting women who wish to breastfeed. With the assistance of key partners and leader engagement from several health care organizations, outcomes are beginning to show the impact of this work. This presentation will highlight the change strategy roadmap, tools used to support practice changes, the strategies used to track progress and outcomes, and lessons learned in the journey to becoming a Baby-Friendly Ontario.

Objectives

1. Describe the change strategy roadmap and tools used to define and guide Baby-Friendly implementation.
2. Describe the tools used to monitor progress, guide strategy decisions and define outcomes.
3. Discuss the overall impact and lessons learned in implementing the BFI Strategy for Ontario.

