



Early health. Lifelong health.
Début en santé. Longue vie en santé.

August 15, 2011

Distribution Strategy

- Level 1 Hospitals** – CEO; Director of Maternal Newborn Program
- Level 2 Hospitals** – CEO; Director of Maternal Newborn Program, Chief of Obstetrics
- Level 3 Hospitals** – CEO; Director of Maternal Newborn Program; Chief of Obstetrics; Chief of Neonatology
- LHINs** – CEO; Senior Planner responsible for Maternal Newborn care
- Public Health Units** – Chief Medical Officer of Health; Director of Reproductive Health Programs
- Government and Other Agencies:** Those with key responsibilities for Maternal Newborn Programs and data

Dear Colleagues:

BORN Ontario is pleased to present you with this report on maternal child health outcomes for your LHIN region. Depending on your site, a number of copies are included in the package. Please distribute to the suggested people from the box above, or to whomever you think is the most appropriate recipient. The report is also available on our website for further distribution (www.bornontario.ca/reports). Also available from the BORN website is the aggregation of the LHIN region report results to the provincial level. We encourage you to look at the PowerPoint presentation to see how your region compares to the rest of the province. For hospitals that would like access to their individual data tables for further analysis, please contact Ann Sprague, Scientific Manager for BORN Ontario (science@bornontario.ca)

While the information in this report is based on the 09-10 fiscal year, many exciting changes will occur within BORN by the time we embark on new reports in future years. BORN Ontario is currently in the testing phase of the build of a new database that will integrate data from five maternal child data sources that span the pregnancy, birth and early newborn period care spectrum. When this new database is implemented in Ontario starting in the Fall of 2011, we will have very robust data system capable of providing a longitudinal view of pregnancy, birth and the newborn period as well as the ability to look at specific care encounters. Of particular importance to hospitals, LHINs and public health, the system will also have very sophisticated reporting tools that will allow you to examine your data in detail as well as compare yourselves to others. Data entry and use of the data all exist within an environment of privacy and security approved by the Privacy Commissioner of Ontario and in accordance with BORN's status as a prescribed registry under PHIPA. Also coming soon is the ability to have dashboards for a visual representation of key performance indicators to promote quality of care. BORN will continue to add datasets in coming years as further opportunities for integration are available.

Ontario will have a world-class maternal-child surveillance system capable of helping you meet your requirements for assessing and planning for quality as per the *Excellent Care for All* legislation. BORN Ontario would not be possible without your dedication and ongoing commitment to data entry and data quality. We sincerely thank you for your continued participation!

We hope you find these reports helpful for guiding practice and policy decisions. Feedback about the reports can be directed to either of us or to your BORN regional coordinator.

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